#### New York | (585) 290-2136 | neerajreddy47@gmail.com | Portfolio | Linkedin

#### **EDUCATION**

Master of Science: Rochester Institute of Technology

Rochester, NY (Aug 2022 – Dec 2024)

Major in Information Technology and Analytics

Bachelor of Technology (Honors): NIT Jamshedpur Major in Metallurgical and Materials Engineering

Jamshedpur, India (Aug 2014 - May 2018)

CERTIFICATIONS

- Azure Data Engineer associate certification
- Databricks Certified Associate Developer for Apache Spark
- Certified Scrum Master with Proficiency in Agile Methodologies.

SKILLS

Languages: Python, Java, SQL, Python, PySpark, JavaScript, XML, R, Selenium

**Big Data Cloud Technologies:** AWS (EC2, S3, EMR, Redshift), Azure (Data Factory, LakeGen2, Data Bricks, Synapse), Snowflake, Hadoop, REST API, ETL/ ELT, Pandas, Scala, Data Warehousing, LLM, Kafka, Data Modeling, DBT

DevOps: Airflow, Azure DevOps, CI/CD, Configuration Management, Jira, Jenkins, Git, Docker, Terraform, Kubernetes

Database: SQL server, SSIS, Postgres, NoSQL (MongoDB, DynamoDB, Cassandra), Vector Database, Ne04j

Developer Tools: SAS, Tableau, PowerBI, qGIS, Plotly Dash, shiny, Streamlit, Grafana, Looker

Operating System: Windows, Linux, MAC, Unix Shell Scripting

**EXPERIENCE** 

# Rochester Institute of Technology, Graduate Teaching Assistant

Aug 2023 - Present

- Implemented Spark jobs for distributed data processing using Python Pyspark and SQL HiveQL in HDFS within Hadoop framework, enhancing data cleaning and data integration efficiency by 5x.
- Designed and implemented a big data warehouse using the **Kimball approach**, creating **STAR schema-based** dimension and fact tables to build data marts and lakes for solving **supply chain challenges**.
- Prepared detailed documentation of system requirements and development changes for students.

### Verticle Technologies, Data Engineer | (Hyderabad, India)

Aug 2019 - July 2022

#### **Project: Instant Gratification for Customer Concern Streaming Architecture**

- Designed ETL pipelines with Kafka to extract 20M real-time e-commerce events, reducing latency by 30% and improving fraud decision-making by 7%.
- Optimized Spark queries to process 1TB of daily data, cutting runtimes by 83% (30 min to <5 min).</li>
- Implemented ETL workflows using SSIS for data ingestion from various RDBMS and flat file sources, integrating data from over 15 sources and processing 500GB of data daily.
- Developed a CI/CD pipeline using Jenkins and Azure DevOps to integrate RESTful APIs with real-time data processing components, achieving zero-downtime deployments, ensuring 99.9% uptime through automated alerts and boosting deployment efficiency by 40%.
- Automated Linux virtual machines provision in **Azure** via **shell scripts**, reducing manual intervention **to 0%** in production servers. **Project: Streaming Live DLT Pipelines on Databricks**
- Ingesting **1M** Broker Submission Data to streaming delta live table **(DLT)** Pipelines on databricks to generate and produce quote information for underwriters on a real time lead generation on salesforce systems.
- Implemented XML and JSON data mapping into **Delta Live Tables**, integrating seamlessly with existing ML models, achieving a **15%** reduction in manual data preprocessing time, and improved pipeline scalability to handle **100GB** of data per day.

# Volvo Trucks India, Product Data Analyst | (Bangalore, India)

May 2018 - Jul 2019

# Project: Data-Driven Marketing Optimization for VECTO India Launch

- Built Predictive ML Models using **SAS** to identify key drivers influencing vehicle purchases across three customer segments, increasing targeting precision by **20%** and improving high-potential customer engagement.
- Crafted dynamic dashboards and comprehensive reports in **Power BI**, leveraging advanced DAX formulas to empower stakeholders with actionable insights and support strategic decision-making.
- Orchestrated the successful Indian market launch of **VECTO**, partnering with a cross-functional team of **19 members** to customize, validate, and implement **16 new features**, aligning with regional requirements and customer preferences.

PROJECTS

### Cold Email Generator using Vector DB and Llama (GitHub)

- Integrated **LLM-powered processing** to match job requirements with user portfolios, automating the creation of tailored cold emails with portfolio links
- Designed a vector-based portfolio storage system in **Chroma DB** to achieve **fast and efficient skill-to-job matching** with millisecond response times.

#### Azure Data Modeling for Medical Data (GitHub)

• Developed an Azure-based data architecture with robust data quality checks, utilizing Azure Data Flow for 5x faster query generation, streamlined CI/CD pipelines via Azure DevOps, and delivered actionable insights through Power BI visualizations.